

**MISSOURI GAMING COMMISSION**  
**MARKET ANALYSIS**  
**Month Ended July 31, 2017**  
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<b><u>Kansas City Market</u></b>																
Argosy	\$12,400	-2.8%	\$1,744	45.8%	\$14,144	1.3%	295.0	-6.5%	156.2	-3.2%	\$90.55	4.6%	9.7%	-0.1%	19.2%	11.0%
Harrah's NKC	\$12,389	12.8%	\$4,596	69.1%	\$16,986	23.9%	332.1	2.7%	178.8	4.0%	\$95.00	19.2%	10.1%	9.4%	25.7%	52.4%
Isle of Capri - KC	\$5,822	-2.1%	\$368	-16.7%	\$6,190	-3.1%	176.6	-5.5%	93.9	-6.8%	\$65.92	3.9%	11.3%	2.4%	20.7%	-12.5%
Ameristar KC	\$13,991	-5.9%	\$2,350	11.0%	\$16,341	-3.8%	402.3	-9.3%	206.1	-9.4%	\$79.29	6.1%	9.4%	4.0%	21.0%	9.6%
<b>Total</b>	<b>\$44,602</b>	<b>0.1%</b>	<b>\$9,059</b>	<b>39.9%</b>	<b>\$53,661</b>	<b>5.1%</b>	<b>1,206.0</b>	<b>-5.0%</b>	<b>635.0</b>	<b>-4.0%</b>	<b>\$84.50</b>	<b>9.5%</b>	<b>9.9%</b>	<b>4.1%</b>	<b>22.7%</b>	<b>26.0%</b>
<b><u>St. Louis Market</u></b>																
Hollywood	\$ 17,796	-1.9%	\$ 3,445	10.0%	\$ 21,241	-0.1%	502.7	-1.7%	244.2	-2.4%	\$ 86.98	2.3%	8.9%	-5.2%	21.7%	4.4%
River City	\$ 17,450	-3.4%	\$ 2,355	19.5%	\$ 19,805	-1.1%	487.6	-8.0%	249.8	-9.0%	\$ 79.28	8.7%	9.3%	3.4%	18.9%	15.2%
Lumiere Place	\$ 10,118	13.2%	\$ 2,413	-4.3%	\$ 12,531	9.4%	400.9	25.6%	211.6	27.1%	\$ 59.22	-13.9%	9.2%	-5.8%	21.4%	4.3%
Ameristar SC	\$ 20,250	1.0%	\$ 3,485	-2.0%	\$ 23,735	0.6%	504.7	-10.4%	259.8	-4.6%	\$ 91.36	5.5%	8.9%	-1.4%	22.5%	-3.5%
<b>Total</b>	<b>\$ 65,614</b>	<b>0.7%</b>	<b>\$ 11,698</b>	<b>4.7%</b>	<b>\$ 77,312</b>	<b>1.3%</b>	<b>1,895.9</b>	<b>-1.5%</b>	<b>965.4</b>	<b>0.2%</b>	<b>\$ 80.08</b>	<b>1.1%</b>	<b>9.1%</b>	<b>-1.7%</b>	<b>21.2%</b>	<b>3.7%</b>
<b><u>Out State Markets</u></b>																
Lady Luck	\$ 2,951	-2.3%	\$ 331	-8.2%	\$ 3,282	-2.9%	74.8	-5.6%	33.7	-4.1%	\$ 97.38	1.2%	10.7%	-1.4%	22.4%	-7.7%
St. Jo	\$ 3,031	-5.8%	\$ 284	50.2%	\$ 3,315	-2.7%	79.9	-12.2%	43.0	-9.7%	\$ 77.09	7.8%	11.3%	11.5%	34.2%	77.7%
Mark Twain	\$ 2,744	-1.8%	\$ 185	-10.1%	\$ 2,930	-2.4%	62.9	-14.2%	32.7	-14.1%	\$ 89.59	13.6%	11.6%	15.9%	22.9%	-11.6%
Isle - Boonville	\$ 6,822	-3.9%	\$ 642	36.0%	\$ 7,464	-1.4%	154.5	-8.1%	80.0	-8.7%	\$ 93.30	8.0%	9.7%	-2.0%	25.5%	41.8%
Isle - Cape Girardeau	\$ 4,992	-6.5%	\$ 705	-6.5%	\$ 5,696	-6.5%	155.7	-13.6%	79.6	-14.4%	\$ 71.56	9.3%	10.2%	0.0%	27.2%	-1.1%
<b>Total Statewide</b>	<b>\$130,756</b>	<b>-0.3%</b>	<b>\$22,903</b>	<b>16.7%</b>	<b>\$153,659</b>	<b>1.9%</b>	<b>\$3,630</b>	<b>-4.1%</b>	<b>\$1,869</b>	<b>-3.0%</b>	<b>\$82.20</b>	<b>5.0%</b>	<b>9.5%</b>	<b>0.7%</b>	<b>22.2%</b>	<b>12.1%</b>

**Note: Values are subject to change.**