

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended March 31, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$13,341	2.4%	\$2,340	-11.9%	\$0	-100.0%	\$15,681	-0.9%	217.8	-5.0%	112.2	-4.6%	\$139.76	3.9%	9.4%	-2.0%	13.5%	-21.6%
Harrah's KC	\$12,565	2.0%	\$3,780	-18.1%	\$0	0.0%	\$16,345	-3.5%	212.5	-6.5%	109.1	-6.3%	\$149.81	3.0%	9.8%	0.7%	29.4%	-10.1%
Bally's KC	\$10,565	3.7%	\$1,008	5.3%	\$0	0.0%	\$11,573	3.8%	225.4	4.7%	117.2	5.0%	\$98.75	-1.1%	11.1%	0.7%	15.0%	-6.6%
Ameristar KC	\$16,320	1.4%	\$1,970	-16.6%	\$0	0.0%	\$18,291	-0.9%	275.8	-3.7%	137.1	-4.3%	\$133.41	3.6%	9.5%	-3.1%	18.5%	-20.2%
Total	\$52,792	2.3%	\$9,097	-14.1%	\$0	-100.0%	\$61,889	-0.7%	931.5	-2.8%	475.6	-2.7%	\$130.13	2.0%	9.8%	-1.2%	19.1%	-17.4%
<u>St. Louis Market</u>																		
Hollywood	\$19,125	-0.8%	\$3,354	18.1%	\$0	-100.0%	\$22,479	1.6%	350.5	2.2%	170.6	4.9%	\$131.76	-3.1%	9.0%	-2.4%	20.4%	4.9%
River City	\$20,525	2.1%	\$3,200	-6.8%	\$0	0.0%	\$23,724	0.8%	378.9	4.6%	194.5	6.2%	\$121.97	-5.1%	9.1%	1.5%	21.8%	3.3%
Horseshoe St. Louis	\$13,001	-0.4%	\$1,329	-5.4%	\$0	0.0%	\$14,329	-0.9%	231.9	-2.0%	123.6	-1.1%	\$115.93	0.3%	10.6%	3.2%	19.0%	-14.1%
Ameristar SC	\$21,826	1.2%	\$4,791	-4.1%	\$211	22.1%	\$26,828	0.4%	357.8	-3.6%	172.3	-3.2%	\$155.71	3.7%	9.5%	1.5%	20.5%	-10.3%
Total	\$74,476	0.7%	\$12,673	0.0%	\$211	22.1%	\$87,360	0.6%	1,319.1	0.5%	661.0	1.9%	\$132.16	-1.2%	9.4%	0.7%	20.6%	-3.9%
<u>Out State Markets</u>																		
Century Caruthersville	\$4,184	-4.4%	\$324	-21.5%	\$0	0.0%	\$4,508	-5.9%	62.5	2.9%	28.7	5.0%	\$157.07	-10.4%	10.9%	-0.2%	23.5%	-21.0%
St. Jo	\$4,408	3.1%	\$188	-27.2%	\$0	0.0%	\$4,596	1.3%	75.2	2.3%	41.0	1.0%	\$112.09	0.3%	11.1%	-0.7%	27.1%	-26.3%
Mark Twain	\$3,299	-4.2%	\$58	-31.2%	\$0	0.0%	\$3,357	-4.8%	46.8	-4.9%	22.0	-4.8%	\$152.58	0.0%	11.2%	0.8%	41.5%	69.7%
Isle - Boonville	\$7,681	7.1%	\$904	17.5%	\$0	0.0%	\$8,585	8.1%	109.2	-0.6%	56.0	-0.2%	\$153.29	8.3%	10.2%	1.7%	33.2%	9.5%
Century Cape	\$5,873	1.6%	\$665	-32.3%	\$0	0.0%	\$6,538	-3.3%	97.3	-3.0%	47.7	-3.5%	\$137.07	0.2%	10.8%	4.6%	23.5%	-23.3%
Total Statewide	\$152,713	1.4%	\$23,909	-7.2%	\$211	-32.3%	\$176,833	0.0%	2,641.6	-0.9%	1,332.0	-0.2%	\$132.76	0.2%	9.8%	0.2%	20.5%	-10.3%

Note: Values are subject to change.