

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended April 30, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$12,103	-8.4%	\$2,719	10.9%	\$0	-100.0%	\$14,822	-5.9%	198.1	-11.3%	103.9	-10.8%	\$142.65	5.4%	9.4%	-3.6%	18.3%	21.8%
Harrah's KC	\$11,103	-10.6%	\$2,916	-11.8%	\$0	0.0%	\$14,018	-10.9%	192.8	-12.9%	100.2	-12.1%	\$139.90	1.3%	9.5%	-3.8%	24.6%	0.7%
Bally's KC	\$9,866	-0.8%	\$1,326	10.8%	\$0	0.0%	\$11,193	0.4%	208.4	-2.1%	108.2	-3.7%	\$103.44	4.3%	11.2%	0.2%	17.5%	-10.7%
Ameristar KC	\$15,427	-4.6%	\$2,452	51.9%	\$0	0.0%	\$17,879	0.5%	256.3	-5.4%	125.7	-6.8%	\$142.23	7.9%	9.8%	0.4%	24.9%	53.3%
Total	\$48,499	-6.3%	\$9,413	9.8%	\$0	-100.0%	\$57,911	-4.2%	855.6	-7.9%	438.0	-8.3%	\$132.22	4.5%	9.9%	-1.5%	21.3%	14.2%
<u>St. Louis Market</u>																		
Hollywood	\$18,086	-5.6%	\$3,124	2.4%	\$0	-100.0%	\$21,210	-4.5%	316.0	-4.0%	152.1	-5.6%	\$139.45	1.2%	9.2%	1.6%	20.8%	0.7%
River City	\$19,237	-2.7%	\$2,872	-20.0%	\$0	0.0%	\$22,109	-5.3%	354.7	-2.2%	184.5	-0.4%	\$119.83	-5.0%	8.9%	0.1%	19.1%	-19.7%
Horseshoe St. Louis	\$12,013	4.3%	\$1,721	41.5%	\$0	0.0%	\$13,734	7.9%	215.5	0.6%	116.2	3.2%	\$118.19	4.6%	10.3%	-1.0%	27.9%	32.1%
Ameristar SC	\$21,507	3.9%	\$4,937	-10.2%	\$192	7.2%	\$26,636	1.0%	334.6	-8.5%	160.7	-8.9%	\$165.75	10.8%	9.8%	7.0%	22.9%	-8.2%
Total	\$70,844	-0.4%	\$12,653	-5.2%	\$192	7.2%	\$83,688	-1.2%	1,220.8	-4.0%	613.5	-3.4%	\$136.41	2.4%	9.4%	2.5%	21.9%	-5.5%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,709	-6.8%	\$368	-11.2%	\$0	0.0%	\$4,077	-7.2%	57.9	-0.5%	26.7	5.3%	\$152.70	-11.9%	10.5%	-1.6%	28.3%	-7.7%
St. Jo	\$4,100	-6.6%	\$218	10.7%	\$0	0.0%	\$4,319	-5.9%	68.9	-4.8%	37.7	-6.6%	\$114.55	0.8%	11.0%	-4.1%	29.8%	7.8%
Mark Twain	\$3,131	-8.9%	\$41	-13.0%	\$0	0.0%	\$3,172	-9.0%	44.7	-7.0%	21.4	-4.4%	\$148.22	-4.8%	11.0%	0.1%	28.5%	0.7%
Isle - Boonville	\$7,427	-1.6%	\$725	-7.0%	\$0	0.0%	\$8,151	-2.1%	104.5	-4.2%	53.0	-4.7%	\$153.80	2.7%	10.2%	-1.0%	27.3%	-7.1%
Century Cape	\$5,333	-4.4%	\$455	-42.7%	\$0	0.0%	\$5,788	-9.2%	86.4	-11.1%	42.8	-10.2%	\$135.24	1.2%	10.3%	1.8%	17.3%	-29.3%
Total Statewide	\$143,043	-3.2%	\$23,872	-1.2%	\$192	-30.4%	\$167,107	-3.0%	2,438.8	-5.7%	1,233.1	-5.5%	\$135.52	2.6%	9.8%	0.5%	21.8%	0.9%

Note: Values are subject to change.