

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended April 30, 2024
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,366	-6.1%	\$2,536	-6.7%	\$0	0.0%	\$13,902	-6.2%	177.8	-10.2%	91.4	-12.0%	\$152.10	6.6%	9.6%	2.3%	17.8%	-2.6%
Harrah's KC	\$9,858	-11.2%	\$2,928	0.4%	\$0	0.0%	\$12,786	-8.8%	164.8	-14.5%	88.8	-11.4%	\$143.99	3.0%	9.4%	-1.3%	22.7%	-7.6%
Bally's KC	\$10,008	1.4%	\$1,080	-18.6%	\$0	0.0%	\$11,088	-0.9%	221.2	6.1%	117.5	8.6%	\$94.37	-8.8%	11.1%	-0.9%	10.4%	-40.3%
Ameristar KC	\$14,642	-5.1%	\$1,699	-30.7%	\$0	0.0%	\$16,341	-8.6%	234.8	-8.4%	117.5	-6.5%	\$139.07	-2.2%	9.7%	-1.6%	16.6%	-33.4%
Total	\$45,874	-5.4%	\$8,243	-12.4%	\$0	0.0%	\$54,117	-6.6%	798.6	-6.7%	415.2	-5.2%	\$130.34	-1.4%	9.9%	-0.2%	17.3%	-19.0%
<u>St. Louis Market</u>																		
Hollywood	\$16,931	-6.4%	\$2,844	-8.9%	\$0	0.0%	\$19,775	-6.8%	282.0	-10.8%	137.3	-9.7%	\$144.03	3.3%	8.9%	-3.5%	19.2%	-7.8%
River City	\$18,689	-2.9%	\$2,488	-13.4%	\$106	100.0%	\$21,283	-3.7%	331.6	-6.5%	177.3	-3.9%	\$120.04	0.1%	8.9%	0.6%	21.3%	11.6%
Horseshoe St. Louis	\$10,612	-11.7%	\$1,587	-7.8%	\$0	0.0%	\$12,199	-11.2%	189.5	-12.1%	102.0	-12.3%	\$119.59	1.2%	10.4%	0.9%	25.8%	-7.3%
Ameristar SC	\$19,966	-7.2%	\$4,168	-15.6%	\$0	-100.0%	\$24,134	-9.4%	314.4	-6.0%	152.8	-4.9%	\$157.94	-4.7%	9.2%	-5.7%	18.8%	-17.8%
Total	\$66,197	-6.6%	\$11,087	-12.4%	\$106	-44.6%	\$77,390	-7.5%	1,117.5	-8.5%	569.4	-7.2%	\$135.92	-0.4%	9.2%	-2.5%	20.2%	-7.6%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,702	-0.2%	\$316	-14.1%	\$0	0.0%	\$4,018	-1.4%	54.8	-5.3%	26.4	-1.3%	\$152.21	-0.1%	10.8%	2.7%	22.1%	-22.1%
St. Jo	\$3,926	-4.3%	\$92	-57.8%	\$0	0.0%	\$4,018	-7.0%	60.6	-12.0%	33.1	-12.0%	\$121.39	5.7%	11.7%	6.0%	15.1%	-49.2%
Mark Twain	\$2,942	-6.0%	\$0	-100.0%	\$0	0.0%	\$2,942	-7.2%	38.5	-13.7%	18.4	-14.1%	\$159.91	8.0%	11.3%	2.9%	0.0%	0.0%
Isle - Boonville	\$6,609	-11.0%	\$733	1.1%	\$0	0.0%	\$7,342	-9.9%	91.0	-12.9%	46.4	-12.5%	\$158.23	3.0%	10.0%	-1.8%	32.3%	18.4%
Century Cape	\$5,213	-2.3%	\$890	95.6%	\$0	0.0%	\$6,103	5.4%	97.4	12.8%	48.9	14.2%	\$124.80	-7.7%	9.8%	-4.9%	29.2%	68.6%
Total Statewide	\$134,463	-6.0%	\$21,361	-10.5%	\$106	-44.6%	\$155,931	-6.7%	2,258.4	-7.4%	1,157.8	-6.1%	\$134.68	-0.6%	9.6%	-1.3%	19.4%	-10.9%

Note: Values are subject to change.