

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended May 31, 2024
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$12,460	1.8%	\$2,460	16.6%	\$0	0.0%	\$14,920	4.0%	191.8	1.4%	99.8	0.3%	\$149.49	3.7%	9.6%	1.0%	16.0%	10.6%
Harrah's KC	\$10,633	-0.4%	\$3,283	-5.4%	\$0	0.0%	\$13,916	-1.6%	185.4	-6.6%	97.6	-4.4%	\$142.58	2.9%	9.6%	2.3%	21.9%	-15.8%
Bally's KC	\$10,349	7.7%	\$1,544	34.0%	\$0	0.0%	\$11,893	10.5%	228.9	9.0%	123.1	10.2%	\$96.61	0.3%	11.1%	2.0%	14.3%	0.3%
Ameristar KC	\$15,431	6.3%	\$1,690	-24.8%	\$0	0.0%	\$17,120	2.1%	253.1	3.8%	127.3	4.5%	\$134.49	-2.3%	9.6%	-1.0%	16.1%	-26.9%
Total	\$48,873	3.9%	\$8,977	-0.1%	\$0	0.0%	\$57,849	3.3%	859.2	2.1%	447.8	2.9%	\$129.19	0.4%	9.9%	1.0%	17.4%	-10.6%
<u>St. Louis Market</u>																		
Hollywood	\$17,872	-2.1%	\$3,390	-9.3%	\$0	0.0%	\$21,262	-3.3%	311.3	-1.7%	154.5	-2.3%	\$137.61	-1.1%	8.8%	-4.8%	21.7%	-11.5%
River City	\$18,712	0.7%	\$2,696	4.8%	\$72	100.0%	\$21,480	1.5%	340.7	-1.0%	179.8	-1.4%	\$119.47	3.0%	9.0%	-0.5%	21.4%	23.4%
Horseshoe St. Louis	\$10,930	-3.9%	\$1,242	-22.4%	\$0	0.0%	\$12,171	-6.2%	195.3	-6.1%	106.0	-4.0%	\$114.82	-2.2%	10.0%	-3.5%	19.5%	-29.0%
Ameristar SC	\$20,677	5.2%	\$4,590	1.3%	\$0	-100.0%	\$25,267	3.8%	323.8	2.0%	158.3	2.5%	\$159.62	1.2%	9.2%	-1.6%	21.6%	-2.3%
Total	\$68,191	0.5%	\$11,917	-4.2%	\$72	-58.2%	\$80,180	-0.4%	1,171.1	-1.3%	598.6	-1.1%	\$133.95	0.8%	9.2%	-2.5%	21.3%	-3.2%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,852	6.4%	\$267	-7.5%	\$0	0.0%	\$4,119	5.4%	56.5	1.5%	27.1	2.8%	\$151.99	2.5%	10.5%	-1.2%	19.5%	-21.7%
St. Jo	\$3,940	0.8%	\$196	38.5%	\$0	0.0%	\$4,136	2.1%	66.6	2.2%	36.6	1.0%	\$113.01	1.1%	10.8%	-4.8%	28.1%	16.4%
Mark Twain	\$3,153	0.4%	\$0	-100.0%	\$0	0.0%	\$3,153	-0.7%	41.2	-2.7%	20.0	-2.9%	\$157.65	2.3%	11.1%	-2.1%	0.0%	0.0%
Isle - Boonville	\$6,835	-2.9%	\$762	21.9%	\$0	0.0%	\$7,598	-0.8%	96.2	-4.0%	49.6	-4.2%	\$153.18	3.5%	10.2%	-0.7%	32.6%	25.4%
Century Cape	\$5,369	7.9%	\$584	-16.0%	\$0	0.0%	\$5,952	5.0%	93.1	9.5%	46.1	8.1%	\$129.12	-2.9%	10.1%	0.5%	18.9%	-28.0%
Total Statewide	\$140,213	1.9%	\$22,703	-2.2%	\$72	-58.2%	\$162,987	1.3%	2,383.9	0.3%	1,225.8	0.6%	\$132.96	0.6%	9.6%	-1.1%	19.7%	-6.8%

Note: Values are subject to change.