

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended June 30, 2024
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$11,757	0.8%	\$2,389	30.7%	\$0	0.0%	\$14,145	4.8%	183.7	-0.9%	97.7	-0.1%	\$144.78	4.9%	10.2%	6.9%	17.2%	37.2%
Harrah's KC	\$9,897	-5.1%	\$2,661	-10.0%	\$0	0.0%	\$12,558	-6.2%	166.0	-7.5%	89.9	-6.4%	\$139.68	0.2%	9.4%	-2.8%	19.9%	-21.2%
Bally's KC	\$10,021	5.6%	\$1,131	-21.6%	\$0	0.0%	\$11,153	2.0%	230.8	11.4%	127.1	16.8%	\$87.75	-12.7%	11.1%	-2.2%	10.5%	-37.4%
Ameristar KC	\$14,884	3.9%	\$1,454	-33.1%	\$0	0.0%	\$16,338	-1.0%	244.2	0.1%	121.3	-1.6%	\$134.69	0.7%	9.8%	0.7%	14.8%	-27.1%
Total	\$46,559	1.4%	\$7,635	-9.1%	\$0	0.0%	\$54,194	-0.2%	824.7	1.1%	436.0	2.3%	\$124.30	-2.5%	10.1%	1.0%	15.9%	-13.4%
<u>St. Louis Market</u>																		
Hollywood	\$17,383	0.7%	\$3,272	5.8%	\$0	0.0%	\$20,655	1.4%	309.3	-1.2%	156.8	-0.1%	\$131.73	1.6%	9.0%	-2.0%	21.8%	12.7%
River City	\$18,053	2.9%	\$2,865	10.7%	\$54	100.0%	\$20,972	4.2%	331.7	0.7%	178.5	2.0%	\$117.49	2.1%	8.9%	0.6%	22.9%	10.4%
Horseshoe St. Louis	\$9,777	-17.1%	\$1,216	-16.9%	\$0	0.0%	\$10,994	-17.1%	181.0	-14.5%	99.7	-13.3%	\$110.27	-4.4%	10.1%	-4.1%	21.3%	-10.3%
Ameristar SC	\$19,693	2.1%	\$5,119	19.6%	\$0	-100.0%	\$24,812	4.5%	312.8	0.2%	153.8	-0.2%	\$161.33	4.8%	9.2%	-2.5%	25.3%	17.4%
Total	\$64,907	-1.5%	\$12,472	9.2%	\$54	-68.7%	\$77,433	-0.1%	1,134.8	-2.7%	588.8	-2.0%	\$131.51	2.0%	9.2%	-2.1%	23.3%	11.3%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,465	0.8%	\$380	86.4%	\$0	0.0%	\$3,845	5.6%	54.0	-1.4%	26.1	-1.2%	\$147.31	6.8%	10.2%	-2.1%	32.6%	59.3%
St. Jo	\$3,899	8.5%	\$171	-3.3%	\$0	0.0%	\$4,070	8.0%	63.5	-0.6%	35.4	-0.9%	\$114.97	8.9%	10.9%	-0.8%	22.9%	-18.3%
Mark Twain	\$2,823	0.1%	\$0	-100.0%	\$0	0.0%	\$2,823	-2.0%	39.7	0.7%	19.8	3.4%	\$142.57	-5.2%	10.8%	3.2%	0.0%	0.0%
Isle - Boonville	\$5,803	-12.0%	\$643	4.3%	\$0	0.0%	\$6,446	-10.6%	87.3	-12.1%	46.3	-10.2%	\$139.23	-0.5%	10.0%	-1.6%	32.3%	29.7%
Century Cape	\$5,278	2.6%	\$649	14.2%	\$0	0.0%	\$5,928	3.7%	89.5	7.2%	43.8	4.6%	\$135.34	-0.8%	10.5%	2.9%	21.2%	3.4%
Total Statewide	\$132,734	-0.5%	\$21,951	2.3%	\$54	-68.7%	\$154,738	-0.2%	2,293.5	-1.3%	1,196.2	-0.5%	\$129.36	0.3%	9.7%	-0.6%	20.3%	1.2%

Note: Values are subject to change.