

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended September 30, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$10,889	-7.6%	\$1,895	-6.1%	\$0	-100.0%	\$12,784	-7.9%	185.7	-2.7%	98.9	-1.1%	\$129.26	-6.8%	9.1%	-6.6%	12.2%	-19.2%
Harrah's KC	\$10,801	7.3%	\$3,032	-19.7%	\$0	0.0%	\$13,833	-0.1%	187.8	-4.1%	96.1	-6.1%	\$143.95	6.3%	9.6%	12.8%	25.5%	-16.9%
Bally's KC	\$10,480	11.0%	\$1,271	226.4%	\$0	0.0%	\$11,750	19.5%	241.8	19.3%	134.6	26.3%	\$87.30	-5.3%	11.0%	-5.4%	17.5%	196.7%
Ameristar KC	\$14,734	-2.2%	\$2,123	12.2%	\$0	0.0%	\$16,857	-0.6%	248.3	4.2%	125.6	4.0%	\$134.21	-4.5%	9.7%	-3.7%	19.3%	-5.9%
Total	\$46,903	1.2%	\$8,321	3.0%	\$0	-100.0%	\$55,224	1.3%	863.6	4.4%	455.2	6.0%	\$121.32	-4.4%	9.8%	-0.8%	18.2%	-6.4%
<u>St. Louis Market</u>																		
Hollywood	\$17,402	2.0%	\$3,091	-21.5%	\$0	-100.0%	\$20,493	-2.4%	317.0	5.8%	158.8	6.8%	\$129.05	-8.7%	9.2%	-2.3%	19.5%	-30.8%
River City	\$17,899	0.3%	\$3,641	47.4%	\$0	0.0%	\$21,540	6.0%	340.6	2.3%	179.5	3.9%	\$120.00	2.1%	9.1%	0.0%	28.2%	58.1%
Horseshoe St. Louis	\$12,010	-1.6%	\$1,626	23.3%	\$0	0.0%	\$13,636	0.8%	210.8	-8.3%	115.8	-5.4%	\$117.75	6.6%	10.5%	1.9%	26.2%	11.2%
Ameristar SC	\$19,545	-1.2%	\$4,835	7.9%	\$223	4.7%	\$24,604	0.5%	330.6	-6.0%	160.8	-6.3%	\$153.01	7.3%	9.6%	6.0%	22.6%	12.0%
Total	\$66,856	-0.1%	\$13,194	8.1%	\$223	-39.5%	\$80,273	1.0%	1,199.0	-1.3%	614.9	-0.1%	\$130.55	1.1%	9.5%	1.4%	23.4%	6.7%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,670	11.7%	\$354	13.8%	\$0	0.0%	\$4,024	11.9%	56.7	12.2%	26.9	19.1%	\$149.57	-6.1%	10.7%	1.9%	26.6%	-7.4%
St. Jo	\$3,572	-5.2%	\$169	-12.7%	\$0	0.0%	\$3,741	-5.5%	61.4	-2.2%	34.6	-2.2%	\$108.13	-3.4%	11.9%	2.6%	31.8%	-2.0%
Mark Twain	\$2,831	-8.0%	\$45	104.1%	\$0	0.0%	\$2,876	-7.3%	39.0	-6.4%	19.7	-1.6%	\$146.00	-5.7%	11.2%	-0.4%	25.9%	13.7%
Isle - Boonville	\$6,609	-5.8%	\$596	-23.6%	\$0	0.0%	\$7,205	-7.6%	100.3	-6.7%	51.6	-7.1%	\$139.63	-0.4%	9.9%	2.2%	23.7%	-16.0%
Century Cape	\$4,694	-3.1%	\$529	-1.8%	\$0	0.0%	\$5,223	-2.9%	85.1	1.0%	42.8	0.9%	\$122.04	-3.8%	9.7%	-5.6%	21.1%	-2.4%
Total Statewide	\$135,135	-0.1%	\$23,208	4.9%	\$223	-50.0%	\$158,566	0.5%	2,405.1	0.7%	1,245.7	2.0%	\$127.29	-1.5%	9.7%	0.4%	21.3%	0.1%

Note: Values are subject to change.