

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$10,287	-13.1%	\$2,575	-4.9%	\$0	-100.0%	\$12,862	-12.2%	169.5	-11.7%	91.3	-9.8%	\$140.88	-2.7%	9.1%	-6.0%	15.6%	-16.2%
Harrah's KC	\$10,564	-1.2%	\$2,839	130.0%	\$0	0.0%	\$13,403	12.3%	183.7	-7.1%	92.9	-9.6%	\$144.27	24.3%	10.0%	6.5%	22.8%	132.4%
Bally's KC	\$10,709	15.3%	\$1,093	-3.7%	\$0	0.0%	\$11,802	13.3%	245.0	23.9%	138.7	32.4%	\$85.09	-14.4%	11.3%	0.3%	13.8%	-26.2%
Ameristar KC	\$13,952	-4.1%	\$1,981	15.1%	\$0	0.0%	\$15,933	-2.1%	228.0	-6.3%	116.5	-3.6%	\$136.76	1.6%	10.1%	5.2%	19.1%	12.7%
Total	\$45,511	-1.9%	\$8,488	24.8%	\$0	-100.0%	\$54,000	1.4%	826.2	-0.5%	439.4	2.3%	\$122.89	-0.9%	10.1%	2.2%	18.0%	14.5%
<u>St. Louis Market</u>																		
Hollywood	\$16,476	0.8%	\$2,880	2.1%	\$0	-100.0%	\$19,356	1.0%	288.8	2.8%	141.5	2.6%	\$136.79	-1.6%	8.9%	-5.2%	19.5%	-13.2%
River City	\$17,534	-1.4%	\$2,256	-29.9%	\$0	0.0%	\$19,789	-5.8%	330.1	-2.1%	173.6	-1.9%	\$113.99	-3.9%	9.1%	1.6%	17.7%	-21.6%
Horseshoe St. Louis	\$10,536	-8.9%	\$1,040	-24.7%	\$0	0.0%	\$11,576	-10.6%	192.2	-9.6%	104.5	-8.0%	\$110.77	-2.8%	10.0%	-2.3%	18.8%	-25.9%
Ameristar SC	\$18,492	-4.8%	\$4,925	1.4%	\$234	18.5%	\$23,651	-3.3%	304.2	-13.9%	148.6	-12.9%	\$159.16	11.0%	9.3%	4.0%	24.7%	14.6%
Total	\$63,038	-3.2%	\$11,100	-9.5%	\$234	-20.1%	\$74,372	-4.3%	1,115.3	-5.8%	568.2	-5.2%	\$130.89	1.0%	9.2%	-0.2%	20.9%	-6.5%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,409	8.0%	\$292	43.2%	\$0	0.0%	\$3,702	10.2%	50.3	6.0%	24.0	12.4%	\$154.24	-2.0%	11.0%	9.4%	23.4%	9.6%
St. Jo	\$3,454	-5.2%	\$88	-55.1%	\$0	0.0%	\$3,542	-7.8%	57.5	-7.9%	32.7	-6.0%	\$108.33	-1.8%	11.3%	0.3%	21.1%	-33.8%
Mark Twain	\$3,046	0.6%	\$44	86.8%	\$0	0.0%	\$3,090	1.3%	39.6	-2.8%	19.3	-1.2%	\$160.10	2.6%	11.9%	4.3%	22.0%	-5.8%
Isle - Boonville	\$6,074	-10.6%	\$458	-47.3%	\$0	0.0%	\$6,531	-14.8%	93.2	-10.8%	48.0	-12.1%	\$136.06	-3.0%	9.6%	-2.2%	18.6%	-50.8%
Century Cape	\$4,688	-3.4%	\$556	-16.4%	\$0	0.0%	\$5,243	-5.0%	78.3	-8.1%	39.4	-6.6%	\$133.08	1.7%	10.4%	2.0%	22.4%	-0.6%
Total Statewide	\$129,220	-2.8%	\$21,026	0.0%	\$234	-40.1%	\$150,480	-2.5%	2,260.4	-4.0%	1,171.0	-2.5%	\$128.51	0.0%	9.7%	0.9%	19.6%	-1.9%

Note: Values are subject to change.