

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended November 30, 2023
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$10,697	1.7%	\$1,924	-34.5%	\$0	-100.0%	\$12,621	-6.8%	176.1	-2.9%	90.9	-4.9%	\$138.84	-2.0%	9.6%	6.0%	13.3%	-35.3%
Harrah's KC	\$9,910	-6.6%	\$2,778	-20.4%	\$0	0.0%	\$12,688	-10.0%	168.2	-12.4%	88.8	-11.6%	\$142.88	1.8%	9.9%	4.1%	22.2%	-20.9%
Bally's KC	\$10,523	12.7%	\$1,067	-10.9%	\$0	0.0%	\$11,590	10.0%	235.4	16.3%	129.3	19.3%	\$89.63	-7.8%	11.2%	-0.9%	13.8%	-31.4%
Ameristar KC	\$12,735	-4.4%	\$1,968	4.8%	\$0	0.0%	\$14,703	-3.3%	224.3	2.7%	115.5	5.0%	\$127.30	-7.9%	9.4%	-3.4%	19.4%	-2.4%
Total	\$43,865	0.2%	\$7,737	-18.6%	\$0	-100.0%	\$51,602	-3.3%	804.0	1.2%	424.5	2.4%	\$121.56	-5.6%	9.9%	1.6%	17.2%	-23.5%
<u>St. Louis Market</u>																		
Hollywood	\$16,420	10.0%	\$3,291	14.4%	\$0	-100.0%	\$19,711	10.7%	288.9	4.0%	141.1	1.7%	\$139.70	8.9%	9.0%	0.6%	23.3%	5.9%
River City	\$17,317	-1.7%	\$2,884	-11.7%	\$0	0.0%	\$20,201	-3.3%	337.8	0.5%	173.2	1.7%	\$116.63	-4.9%	8.9%	-2.8%	23.3%	-4.5%
Horseshoe St. Louis	\$10,667	0.3%	\$1,360	10.1%	\$0	0.0%	\$12,026	1.3%	197.1	2.9%	105.7	5.5%	\$113.78	-4.0%	10.2%	-1.4%	24.3%	-1.7%
Ameristar SC	\$18,403	-5.6%	\$3,629	-18.9%	\$43	-77.6%	\$22,074	-8.6%	307.3	-5.4%	149.4	-5.9%	\$147.75	-2.9%	9.1%	-2.1%	17.9%	-21.3%
Total	\$62,806	0.2%	\$11,163	-5.8%	\$43	-86.3%	\$74,013	-1.1%	1,131.1	0.1%	569.4	0.2%	\$129.98	-1.4%	9.2%	-1.6%	21.3%	-8.0%
<u>Out State Markets</u>																		
Century Caruthersville	\$3,280	16.9%	\$306	4.4%	\$0	0.0%	\$3,585	15.7%	50.5	28.0%	23.5	34.3%	\$152.56	-13.8%	10.4%	-3.3%	25.0%	0.2%
St. Jo	\$3,511	4.3%	\$133	-35.3%	\$0	0.0%	\$3,644	2.0%	58.0	-0.1%	32.8	2.8%	\$111.11	-0.8%	10.9%	-0.2%	24.8%	-29.0%
Mark Twain	\$2,722	-1.8%	\$38	36.1%	\$0	0.0%	\$2,760	-1.4%	38.9	4.5%	18.5	2.6%	\$149.18	-3.9%	10.2%	-11.9%	23.8%	-28.2%
Isle - Boonville	\$6,220	-1.6%	\$574	-19.6%	\$0	0.0%	\$6,794	-3.4%	89.4	-4.6%	45.6	-6.4%	\$148.98	3.2%	9.9%	-0.2%	24.6%	-24.4%
Century Cape	\$4,597	3.6%	\$618	-4.1%	\$0	0.0%	\$5,215	2.6%	76.7	-0.1%	38.2	0.5%	\$136.53	2.2%	10.3%	2.1%	23.6%	-11.5%
Total Statewide	\$127,000	0.7%	\$20,569	-11.5%	\$43	-89.4%	\$147,612	-1.5%	2,248.6	0.9%	1,152.5	1.4%	\$128.08	-2.8%	9.6%	-0.5%	19.8%	-15.2%

Note: Values are subject to change.