

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended December 31, 2023
(Values in 000's)**

| | <u>Slot AGR</u> | | <u>Table AGR</u> | | <u>Hybrid AGR</u> | | <u>Total AGR</u> | | <u>Admissions</u> | | <u>Patrons</u> | | <u>Win Per Patron</u> | | <u>Slot Hold %</u> | | <u>Table Win %</u> | |
|----------------------------------|------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|------------------|-------------------------|-------------------|-------------------------|----------------|-------------------------|-----------------------|-------------------------|--------------------|-------------------------|--------------------|-------------------------|
| | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>#</u> | <u>Year/Year % Chng</u> | <u>\$\$</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> | <u>%</u> | <u>Year/Year % Chng</u> |
| <u>Kansas City Market</u> | | | | | | | | | | | | | | | | | | |
| Argosy | \$11,420 | 2.0% | \$2,377 | 17.7% | \$0 | 0.0% | \$13,798 | 4.4% | 204.7 | 3.3% | 106.2 | 2.9% | \$129.92 | 1.5% | 8.8% | -2.0% | 14.7% | 5.4% |
| Harrah's KC | \$11,817 | 6.8% | \$3,754 | 1.8% | \$0 | 0.0% | \$15,572 | 5.5% | 202.2 | 4.6% | 106.0 | 6.6% | \$146.90 | -1.0% | 9.7% | 2.2% | 27.4% | -11.6% |
| Bally's KC | \$10,765 | 9.9% | \$1,134 | 30.6% | \$0 | 0.0% | \$11,899 | 11.6% | 239.4 | 7.2% | 130.2 | 9.3% | \$91.39 | 2.1% | 11.1% | 0.6% | 15.6% | -2.3% |
| Ameristar KC | \$15,817 | 9.6% | \$2,810 | 29.6% | \$0 | 0.0% | \$18,628 | 12.2% | 269.7 | 7.6% | 133.1 | 5.2% | \$139.95 | 6.7% | 9.7% | 1.5% | 23.9% | 8.0% |
| Total | \$49,820 | 7.1% | \$10,075 | 15.2% | \$0 | 0.0% | \$59,896 | 8.4% | 916.0 | 5.8% | 475.5 | 6.0% | \$125.96 | 2.2% | 9.7% | 0.7% | 20.6% | -2.0% |
| <u>St. Louis Market</u> | | | | | | | | | | | | | | | | | | |
| Hollywood | \$18,063 | 6.3% | \$3,311 | 6.5% | \$0 | -100.0% | \$21,374 | 6.3% | 314.7 | 4.0% | 154.8 | 4.4% | \$138.07 | 1.8% | 7.2% | -24.1% | 19.7% | -12.5% |
| River City | \$19,258 | 4.6% | \$2,283 | -5.0% | \$0 | 0.0% | \$21,541 | 3.5% | 360.6 | -1.4% | 187.0 | 1.1% | \$115.19 | 2.4% | 9.2% | 1.2% | 17.5% | -11.8% |
| Horseshoe St. Louis | \$12,582 | 6.9% | \$1,397 | 8.3% | \$0 | 0.0% | \$13,979 | 7.1% | 222.9 | 4.1% | 116.7 | 4.3% | \$119.78 | 2.7% | 10.3% | -3.1% | 20.8% | -6.2% |
| Ameristar SC | \$21,582 | 4.3% | \$5,044 | 15.0% | \$0 | -100.0% | \$26,626 | 5.3% | 374.0 | 3.1% | 180.3 | 2.3% | \$147.67 | 3.0% | 9.2% | 0.0% | 21.3% | 0.5% |
| Total | \$71,485 | 5.3% | \$12,035 | 7.6% | \$0 | -100.0% | \$83,519 | 5.2% | 1,272.2 | 2.2% | 638.8 | 2.8% | \$130.74 | 2.4% | 8.8% | -7.5% | 19.9% | -0.8% |
| <u>Out State Markets</u> | | | | | | | | | | | | | | | | | | |
| Century Caruthersville | \$3,745 | 31.9% | \$321 | 6.7% | \$0 | 0.0% | \$4,066 | 29.5% | 56.3 | 29.9% | 25.9 | 32.7% | \$156.98 | -2.4% | 10.7% | 0.6% | 22.2% | -20.3% |
| St. Jo | \$4,306 | 14.7% | \$264 | 46.9% | \$0 | 0.0% | \$4,570 | 16.2% | 70.2 | 9.3% | 38.2 | 8.4% | \$119.64 | 7.2% | 11.3% | 3.9% | 40.8% | 36.7% |
| Mark Twain | \$3,203 | 4.5% | \$0 | -100.0% | \$0 | 0.0% | \$3,203 | 3.4% | 39.9 | 2.7% | 18.8 | 2.4% | \$170.36 | 1.0% | 11.2% | -3.4% | 0.0% | -100.0% |
| Isle - Boonville | \$7,130 | 7.0% | \$676 | -8.1% | \$0 | 0.0% | \$7,806 | 5.5% | 103.3 | 1.2% | 52.0 | -1.8% | \$150.12 | 7.4% | 10.0% | 1.7% | 27.9% | -3.6% |
| Century Cape | \$5,309 | 8.8% | \$685 | 10.1% | \$0 | 0.0% | \$5,993 | 9.0% | 96.8 | 8.0% | 48.1 | 8.8% | \$124.60 | 0.1% | 10.2% | 2.8% | 21.2% | -3.6% |
| Total Statewide | \$144,997 | 7.0% | \$24,056 | 10.3% | \$0 | -100.0% | \$169,053 | 7.2% | 2,554.7 | 4.3% | 1,297.3 | 4.6% | \$130.31 | 2.5% | 9.3% | -3.4% | 20.6% | -1.6% |

Note: Values are subject to change.