

**MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended October 31, 2024
(Values in 000's)**

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Hybrid AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																		
Argosy	\$10,411	1.2%	\$1,987	-22.9%	\$0	0.0%	\$12,397	-3.6%	169.9	0.4%	90.7	-0.6%	\$136.69	-3.0%	9.3%	2.6%	13.4%	-14.1%
Harrah's KC	\$9,950	-5.8%	\$3,363	18.4%	\$0	0.0%	\$13,312	-0.7%	173.8	-5.4%	92.9	0.0%	\$143.30	-0.7%	9.4%	-6.2%	22.0%	-3.5%
Bally's KC	\$10,771	0.6%	\$1,111	7.3%	\$0	0.0%	\$11,882	1.2%	231.6	-5.5%	131.7	-5.1%	\$90.22	6.6%	11.2%	-0.7%	17.6%	34.8%
Ameristar KC	\$13,581	-2.7%	\$1,749	-11.7%	\$0	0.0%	\$15,330	-3.8%	225.1	-1.2%	110.9	-4.9%	\$138.23	1.2%	10.4%	5.8%	18.9%	-1.1%
Total	\$44,713	-1.8%	\$8,209	-2.6%	\$0	0.0%	\$52,922	-1.9%	800.4	-3.1%	426.2	-3.0%	\$124.17	1.2%	10.1%	0.7%	18.0%	0.7%
<u>St. Louis Market</u>																		
Hollywood	\$18,244	10.8%	\$3,338	15.9%	\$0	0.0%	\$21,581	11.6%	285.7	-1.1%	145.0	2.5%	\$148.84	8.8%	9.0%	0.8%	21.6%	11.1%
River City	\$18,416	6.8%	\$2,936	30.2%	\$66	100.0%	\$21,418	9.8%	327.3	-0.4%	176.5	1.7%	\$121.35	8.0%	9.4%	5.2%	22.3%	25.9%
Horseshoe St. Louis	\$9,369	-11.1%	\$1,143	10.0%	\$0	0.0%	\$10,512	-9.2%	170.9	-11.1%	91.8	-12.2%	\$114.51	3.4%	10.0%	-0.2%	21.2%	12.5%
Ameristar SC	\$18,869	2.0%	\$4,731	-3.9%	\$0	-100.0%	\$23,600	-0.2%	292.5	-3.7%	144.7	-2.6%	\$163.09	2.4%	9.1%	-1.5%	26.0%	5.3%
Total	\$64,897	3.4%	\$12,148	9.4%	\$66	-71.9%	\$77,110	4.1%	1,076.4	-3.3%	558.0	-1.8%	\$138.19	6.0%	9.3%	0.9%	23.3%	11.1%
<u>Out State Markets</u>																		
Century Caruthersville	\$2,825	-17.1%	\$199	-32.0%	\$0	0.0%	\$3,023	-18.3%	42.6	-15.4%	20.8	-13.4%	\$145.36	-5.7%	10.4%	-5.4%	19.0%	-19.1%
St. Jo	\$3,513	1.7%	\$143	62.1%	\$9	100.0%	\$3,666	3.2%	57.5	0.0%	32.4	-1.0%	\$113.13	4.2%	11.0%	-2.6%	23.9%	13.1%
Mark Twain	\$2,475	-18.7%	\$0	-100.0%	\$0	0.0%	\$2,475	-19.9%	33.9	-14.4%	16.4	-15.3%	\$150.93	-5.4%	11.1%	-6.4%	0.0%	0.0%
Isle - Boonville	\$6,043	-0.5%	\$525	14.8%	\$0	0.0%	\$6,569	0.6%	92.1	-1.1%	49.3	2.7%	\$133.24	-2.0%	9.6%	0.0%	24.6%	32.4%
Century Cape	\$4,962	5.8%	\$723	30.1%	\$0	0.0%	\$5,685	8.4%	87.5	11.7%	43.5	10.6%	\$130.68	-1.9%	10.1%	-2.2%	26.3%	17.4%
Total Statewide	\$129,428	0.4%	\$21,947	4.7%	\$75	-67.9%	\$151,450	0.9%	2,190.4	-3.0%	1,146.6	-2.1%	\$132.09	3.0%	9.7%	0.1%	21.0%	7.3%

Note: Values are subject to change.